

Shaklee Dream Plan Rewards and Requirements

Shaklee®

PERSONAL GROUP REQUIREMENTS			DISTRIBUTOR/ ASSOCIATE	DIRECTOR	SENIOR DIRECTOR	COORDINATOR	SENIOR COORDINATOR	EXECUTIVE COORDINATOR	SENIOR EXECUTIVE COORDINATOR	KEY COORDINATOR	SENIOR KEY COORDINATOR	MASTER COORDINATOR	SENIOR MASTER COORDINATOR	PRESIDENTIAL MASTER COORDINATOR [†]
Volume	Bonus	Pace Setter Bonus** (one-time bonus)												
250	4%													
500	8%	\$50												
1000	12%	\$100												
1500	14%	\$150												
2000+	20% [‡]	\$200												
Average of lowest 1/3*			\$169	\$4,678	\$6,638	\$11,064	\$18,461	\$28,440	\$41,182	\$55,915	\$83,193	\$115,184	\$170,823	\$296,483
Average*			\$1,053	\$11,837	\$13,588	\$24,903	\$36,327	\$49,278	\$65,773	\$94,492	\$132,534	\$205,026	\$257,269	\$554,898
Average of highest 1/3*			\$2,324	\$21,834	\$22,794	\$42,563	\$59,225	\$76,394	\$94,763	\$145,168	\$200,568	\$331,101	\$372,885	\$936,115
Personal Volume			100	100	100	100	100	100	100	100	100	100	100	100
Personal Group Volume				2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Organizational Volume							10,000	20,000	30,000	50,000	75,000	100,000	200,000	500,000
Outside Organizational Volume										25,000	37,500	50,000	100,000	250,000
Director Legs					1	2	2	3	3	4	5	6	8	10
Generation 1 + Infinity					6%	6%	6% + 2%	6% + 3%	6% + 4%	6% + 5%	6% + 6%	6% + 7%	6% + 7.5%	6% + 8%
Generation 2 + Infinity					3%	4%	5% + 2%	6% + 3%	6% + 4%	6% + 5%	6% + 6%	6% + 7%	6% + 7.5%	6% + 8%
Generation 3 + Infinity							↓	4% + 3%	4% + 4%	4% + 5%	4% + 6%	4% + 7%	4% + 7.5%	4% + 8%
Generation 4 + Infinity							↓	↓	↓	4% + 5%	4% + 6%	4% + 7%	4% + 7.5%	4% + 8%
Generation 5 + Infinity							↓	↓	↓	↓	↓	3% + 7%	3% + 7.5%	3% + 8%
Generation 6 + Infinity							↓	↓	↓	↓	↓	↓	3% + 7.5%	3% + 8%
Infinity							↓	↓	↓	↓	↓	↓	↓	↓
Infinity Check Match											10%	15%	20%	25%
Presidential Bonus														UP TO 1%
Star Club Bonus			Each month, help 3 new people get started with Shaklee as a Member or Distributor with a \$150+ order and earn a \$75 Star Club Bonus. Get an extra \$25 for every person who joins with a Prove It Challenge™. We'll reward you every time!											
Loyalty Bonus			Earn up to \$1,500 each month - Be on Loyalty Rewards, help 3 new Distributors get on Loyalty Rewards, and help them do the same!											
2022 Rank Up Bonus [§]			Pace Setter	Global Conf. Reg. & One Night Hotel	\$1,000	\$2,000	\$2,500 [∞]	\$4,000 [∞]	\$5,000 [∞]	\$7,500 [∞]	\$10,000 [∞]	\$20,000 [∞]	\$20,000 [∞]	\$20,000 [∞]
Car Volume					5000		7000		9000		13,000	15,000		23,000
Car Bonus (per month)					\$225-\$250		\$325-\$375		\$400-\$450		\$450-\$500	\$500-\$600		\$1400-\$1500
Incentive Trips/Celebrations				Star Club Trip								New Master Coordinator Ceremony		

*Average annual income for 2020 is based on the monthly amounts reported on Form MISC-1099 for all at that rank. The sum of these monthly averages is the figure reported above. Results will vary with effort. These earnings do not include costs to run a Shaklee Business. The only required cost is a \$4995 join fee, which includes 3 months of personal website services. After 3 months, the personal website service is optional at \$14.95 a month. Shaklee Corporation does not guarantee that any particular income level will be achieved. New Distributors joining Shaklee in 2019 who have no earnings represent 17.1% of total Distributors (not included above). **The Pace Setter Bonus Program rewards a new Distributor when they hit certain volume and active Distributor targets within their first few months as a Distributor. †Two Paid As Master Coordinator Legs are required. ‡Requires appointment to Director. §You may advance more than one rank in a given month, but only one rank may be earned at a time. The full maintenance is required for each rank (4 consecutive months) prior to the payment of the award and before you can start qualification for your next reward rank. You must increase your Organizational Volume (OV) for each month after the rank advancement over the month prior to the rank advancement. ∞Payment of bonuses at this rank requires that a minimum 50% of GOV (Volume Outside the Largest Leg) also be achieved and maintained. For full requirements, see the Statement of Privileges and Responsibilities of Shaklee Family Members and the Incentive Booklet at events.shaklee.com/dream-plan-details.